

Riva Paoletti

TREND

Autumn/Winter 2010

Valencia

One of this
seasons must
have lines

Retro Eyelets

*Vintage influenced
designs are the very
latest fashion*

Paoletti

A change in style
for our premium
brand

New Season

NEW LOOK

Welcome to the RivaHome
Autumn/Winter Collection

Riva Paoletti Ltd

Many brands. One vision.

Riva Paoletti is a company with a number of brands aimed at several target consumer demographics. Whilst the end customer in each case may vary, they are all tied together under one company philosophy.

Whether you are a small independent retailer, a store group, a supermarket chain or a mail order company; we're striving to ensure that we can offer you, the retailer, the best possible range of products at the most competitive prices.

To do this we are constantly expanding our supplier base and using the latest techniques and materials

"We are striving to ensure that we can offer you, the retailer, the best possible range of products at the most competitive prices."

to ensure that our range remains ahead of the game. We source from around the world and we've worked with many of our suppliers for a number of years, which means we're able to react to changes in fashion quickly. We also use

designers in the UK and overseas to bring you designs that are relevant to the UK market.

So... which brand is right for you?

RivaHome Essential Collection offers a range of coordinating products which offer unbeatable quality and value. The products included in this range have been selected and designed to allow you to create 'the look' at a competitive price.

RivaHome Designed for Life is a step up from the Essential Collection and forms a significant part of our current range. This is a selection of affordable, fully integrated, fashionable home textiles. This stunning collection reflects the latest styles and trends to complement both modern and traditional home decor.

RivaHome Kids is an imaginative collection especially for the little ones. It puts the fun into bedtime with beautiful designs and accessories that will turn the bedroom into a magical place but still offer value for money.

RivaHome Christmas Collection is our seasonal range of products specifically for the festive period.

Paoletti is our premium brand with a selection of designs and products that reflect this. The items in this collection are produced using premium quality materials and techniques so that we can bring you products that offer that little bit extra.

Elegance is our latest range of products. Inspired by the catwalks of London, Paris, Milan and New York and squarely aimed at the higher end of the market. This is a limited range that uses the very best quality materials to offer you pure haute couture fashion for your home.

RIVAHOME
SOFT FURNISHINGS
www.rivahome.com


PAOLETTI
Est. 1973


Elegance
Bedroom Couture

TREND

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Hello and welcome.

It is my pleasure to introduce you not only to our new look product guide, but also to our Autumn/Winter 2010 range of products.

We're looking forward to introducing you to the colours and fabrics that are going to be making a big impact as we move towards the end of 2010 and into 2011. It's all about products that will make you feel warm and secure as we get into winter. Rich Damsons, shades of Olive Green and vibrant Teals are all very fashionable, along with soft, sensuous materials such as velvet, chenilles and supersoft fabrics.

The last 12 months have been an exciting time at Riva Paoletti with the development and re-branding of our Riva range as 'RivaHome Essentials' and 'RivaHome Designed for Life' and the introduction of 'RivaHome Kids'. This has been done to allow you to select a complete and concise range of products with a clearly defined end customer.

We're also very pleased to introduce you to our new look Paoletti brand with a stylish new logo and complimenting colour scheme. This is our top of the range, design driven selection, made from the finest materials and using the latest manufacturing techniques to bring you products that are second to none.

Elegance has also made an appearance, with two new designs bringing catwalk inspired design to the home. Take a closer look on page 46.

Best regards,

Justin Green

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Essential Curtains

Take a closer look at the range of curtains that form part of our RivaHome Essentials Collection.

Fiji Curtains are available in both pencil pleat and eyelet header as well as a large number of colours and sizes.

When we sat down last year and looked at the range of products we were running prior to the launch of our RivaHome brand, it quickly became obvious that we had a large gap at the value end of our readymade curtains. Whilst we were confident that we had a strong selection at the higher end of the market, we decided that we needed to be able to offer something for those looking for a more affordable product. We began looking at what kind of products we felt we needed to fill the hole in our range, but what were the criteria for an affordable curtain?

Price was obviously going to be key for anything that was going to sit within our 'Essentials' brand, but we didn't want this to mean that we had to have a massive compromise on quality. We also wanted to be able to offer our customer a number of products, each with a different look and feel that appealed to different end customers.

After looking at several different concepts, designs and qualities with our factories, we decided to introduce five new products offering you a comprehensive range of contemporary and traditional curtains with matching cushion cases.

The first two designs are an extensive collection of plain dyed eyelet and pencil pleat curtains. The third option is a plain dyed traditional dobby check with pencil pleat header available in four colours. The final two products in the range are bold prints, each in two colours, that bring the 'designer' aspect that we were looking for. All five designs are machine washable, fully lined with mitred corners and the pencil pleat curtains have tiebacks included within the pack.

Fiji is the first of the plain dyed curtains that we introduced. With a 100% polyester faux silk face, it is available in a mind boggling array of options. 11 colours in numerous sizes are on offer in either >

Fiji			Black	Burgundy	Chocolate	Cream	Damson	Fuchsia	Green	Latte	Sage	Silver	Teal
Pencil Pleat Header	117x137cm	(46x54")		●	●	●	●			●	●		
	117x183cm	(46x72")		●	●	●	●			●	●		
	117x229cm	(46x90")		●	●	●	●			●	●		
	168x137cm	(66x54")		●	●	●	●			●	●		
	168x183cm	(66x72")		●	●	●	●			●	●		
	168x229cm	(66x90")		●	●	●	●			●	●		
	229x183cm	(90x72")		●	●	●	●			●	●		
	229x229cm	(90x90")		●	●	●	●			●	●		
Eyelet Header	117x137cm	(46x54")	●		●	●	●	●	●	●		●	●
	117x183cm	(46x72")	●		●	●	●	●	●	●		●	●
	168x137cm	(66x54")	●		●	●	●	●	●	●		●	●
	168x183cm	(66x72")	●		●	●	●	●	●	●		●	●
	168x229cm	(66x90")	●		●	●	●	●	●	●		●	●
	229x183cm	(90x72")	●		●	●	●	●	●	●		●	●
	229x229cm	(90x90")	●		●	●	●	●	●	●		●	●
Cushion Cases 45x45cm (18x18")			●	●	●	●	●	●	●	●	●	●	●

Panama			Aqua	Black	Chocolate	Cream	Damson	Fuchsia	Linen	Pampas	Red	Royal
Pencil Pleat Header	117x137cm	(46x54")	●		●	●	●		●			
	117x183cm	(46x72")	●		●	●	●		●			
	117x229cm	(46x90")	●		●	●	●		●			
	168x137cm	(66x54")	●		●	●	●		●			
	168x183cm	(66x72")	●		●	●	●		●			
	168x229cm	(66x90")	●		●	●	●		●			
	229x183cm	(90x72")	●		●	●	●		●			
	229x229cm	(90x90")	●		●	●	●		●			
Eyelet Header	117x137cm	(46x54")	●	●	●	●	●	●	●	●	●	●
	117x183cm	(46x72")	●	●	●	●	●	●	●	●	●	●
	168x183cm	(66x72")	●	●	●	●	●	●	●	●	●	●
	168x229cm	(66x90")	●	●	●	●	●	●	●	●	●	●
	229x183cm	(90x72")	●	●	●	●	●	●	●	●	●	●
	229x229cm	(90x90")	●	●	●	●	●	●	●	●	●	●
Cushion Cases 45x45cm (18x18")			●	●	●	●	●	●	●	●	●	●

eyelet header, pencil pleat header or both.

Whether you run the full range or a selection of the more popular colours and sizes, we're sure the versatility of these curtains will make it a winner for a long time to come.

Some products don't really need a lot of selling. They just do what they do without making a fuss, the sales quietly increasing without a song and dance. Panama is one of those products.

The second of our plain dyed curtain ranges doesn't have intricate design work and isn't made in a lab from some exotic new fabric. What it is, however, is a springboard for so many other products

due to the 10 colours available in a fabric that displays them with an incredible richness and vibrancy. It comes in a selection of sizes in eyelet and pencil pleat header making it suitable for so many locations throughout the home.

The idea of both Fiji and Panama is for us to be able to offer a selection of plain dyed curtains with core colours that remain part of our range for a number of years alongside fashion colours that will be updated as trends and taste demand. The aim is to provide a product that can be used in any room of the house and allow our customers to use them as the cornerstone of their range, introducing coordinating colours and complimentary designs to build up the rest of their collection. >



Panama curtains come in 10 vibrant, bright colours and will be the highlight of any room. They are available in pencil pleat or eyelet and in a large number of sizes.

Florentine and her sister product Jumeirah are bold, bright floral designs on the same fabric as the plain dyed Panama curtains.



Florentine		Crimson	Duck Egg
Eyelet Curtains			
168x183cm	(66x72")	●	●
168x229cm	(66x90")	●	●
229x229cm	(90x90")	●	●
Cushion Cases 45x45cm (18x18")		●	●



Romeo is a design aimed squarely at the more traditional customer. On a pencil pleat header, this curtain is available in burgundy, cream, sage and sand, and in 8 popular sizes along with coordinating piped cushion cases. The design is a simple self coloured dobby check on the same faux silk polyester fabric as Fiji. We're very aware that not everybody wants modern designs in bright colours and we feel that this product caters for this market very well whilst still offering a strong range of colours and sizes.

Jumeirah and Florentine are the last two designs that have been introduced as part of the Essentials range and they are absolute stunners. We wanted to be able to offer something with an element of design for those customers who were trying to create 'the look' on a budget but who wanted something other than plain curtains.

Both these designs are printed on the same heavyweight 52% polyester 48% cotton fabric as the plain Panama Curtains and they certainly have the wow factor. These eyelet curtains are available in the three more popular sizes and each design is available in two colours – Crimson and Duck Egg for Florentine and Black and Duck Egg for Jumeirah.

Romeo is a traditional dobby check jacquard in 4 popular colours.



Romeo Pencil Pleat Curtains		Burgundy	Cream	Sage	Sand
117x137cm	(46x54")	●	●	●	●
117x183cm	(46x72")	●	●	●	●
117x229cm	(46x90")	●	●	●	●
168x137cm	(66x54")	●	●	●	●
168x183cm	(66x72")	●	●	●	●
168x229cm	(66x90")	●	●	●	●
229x183cm	(90x72")	●	●	●	●
229x229cm	(90x90")	●	●	●	●
Cushion Cases 45x45cm (18x18")		●	●	●	●

Jumeirah Eyelet Curtains		Black	Duck Egg
168x183cm	(66x72")	●	●
168x229cm	(66x90")	●	●
229x229cm	(90x90")	●	●
Cushion Cases 45x45cm (18x18")		●	●

Chelsea already has a proven record since it was introduced in January and we expect this new colourway to be just as popular.





NEW

DARK & LIGHT

Two fresh looks for the bedroom

We have two beautiful new embroidered designs that are being introduced as part of our RivaHome Essential Collection for Autumn/Winter 2010.

Chelsea was a massive hit when it was launched at the beginning of the year and this season sees the introduction of a stunning new black/fuchsia colourway. In supersoft 100% polyester, this looks like being a very popular addition and coordinates well with many other products in the RivaHome range.

We are very pleased to be able to introduce you to Ella, the latest in a long tradition of beautifully embroidered natural coloured duvet sets that in the past has included St Moritz, Lisbon and Lola. Judging by the reaction so far it looks like it's going to be just as successful. Ella is available in either cream or white and in SB, DB, KS and SKS along with a 30x40cm cushion.

Both these are welcome additions to our RivaHome Essentials Collection and offer a fantastic alternative to the usual products you find at the value end of the market.

*Ella is a new take on the
traditional self coloured
embroidered duvet set.*

NEW



RIVAHOME
DESIGNED FOR LIFE



Classical. Elegant.

Valencia

We are very excited about this season's cover girl, Valencia. This is one of the brilliant key ranges we're introducing for the bedroom as part of our RivaHome Designed for Life brand.

Although at heart it looks like a traditional product, the selection of colours on offer and the techniques used to create it means that it's bang up to date.

It is going to be available as duvet sets, 168x183cm (66x72") pencil pleat curtains (with tiebacks included of course!) and 30x40cm polyester filled cushions; and in 4 rich colour options – claret, teal, black and damson.

This is one to keep an eye on as we move into 2011 as we're confident it is going to be a very popular range and prove fantastic value for those of you who decide to run it.





Elegant Eyelets

*Horizon has proven itself
to be a winner with its
bold irregular stripe design*



Our range of eyelet curtains has steadily grown over the last five years, reflecting the general trend in the market as people have moved away from traditional tracks to curtain poles. This really is a fantastically convenient and easy way to fit and hang curtains and we have seen increased sales across both modern and increasingly, traditional curtain designs.

In our RivaHome 'Designed for Life' collection we have looked to develop a range of curtains to satisfy everybody's tastes in a selection of designs and colours. Whether it is the bold irregular stripes across the face of Horizon, the intricate floral scroll in Olive Leaf and Camelot, or Milan's abstract stripe pattern. These high quality lined curtains are proving to be very popular both for the styling and the price.

Keep an eye out later on for even more of our fantastic eyelet and pencil pleat curtain designs.



The scrolling design of Olive Leaf has proven to be very popular.



Milan is a brilliant abstract design in 5 fashionable colours.



NEW: Camelot is the latest addition to our extensive range of Eyelet Curtains.

NEW

Puttin' on the Ritz

Put the bling back into the bedroom this year with one of the new additions to our duvet set range.

Ritz is an elegant design with embroidery, sequins and pleating in 4 fashionable colours that will brighten up your room this winter.

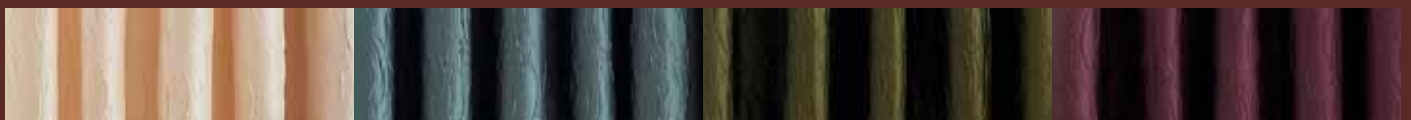




All That Glitters

We're taking the highly decorated bedroom range to a whole new level with this collection.

Glimmer raises the 'wow' factor with a selection of embroidered, sequined and layered duvet sets, cushions, bedspreads and curtains.



Atlantis

Another of the popular eyelets that we introduced earlier this year, Atlantis is a modern curtain with a raised vertical wave pattern on the face. This design is offered in five colours that are very much in flavour at the moment: Cream, Paprika, Silver, Olive and Damson.

NEW



Valentino

This is Valentino. It is an opulent chenille eyelet curtain with additional cushion cases. It is available in six popular colours as well as six sizes. This has already received raving reviews from those who have been lucky enough to see it and looks like being a very popular curtain.

BOSTON

Boston is something a little bit different. This is a modern duvet set perfect for a contemporary minimalist home.

Many of our customer comment on how difficult it is to find bedding that is suitable for men, rather than the more feminine designs that you usually see. Whilst we would never claim that this is an exclusively masculine design, we have found that it fits the bill perfectly for either the male customer or those who want a simpler look to their bedding.





Pandora
Eye-catching
monochrome styling



Bouquet

*A new collection
for the bedroom*

In addition to Valencia, we have another exciting new complete bedroom collection coming into us later in the year.

Bouquet uses ribbons, embroidery and faux silk on a polyester/cotton base to create a beautiful traditional style range of products including duvet sets, bedspreads, cushions and pencil pleat curtains.

Part of the philosophy behind the RivaHome concept is to provide products that coordinate and compliment each other, whether it is an individual design or across the whole range. The colours, fabrics and styles in each design are all part of a larger integrated whole. This means that you can offer your end customer the opportunity to decorate and accessorise their entire home, selecting from an extensive collection of products, rather than having to search high and low in an effort to find something to match.

NEW



NEW



Retro Chic

Retro styling has been growing in popularity over the past few years and with designs and colour schemes like this it's easy to see why.

These are bold, brash curtains that have an immediate impact as you enter the room. We have two designs that have a completely different look and feel to anything else which we stock, from the bright electric ambience of Alicia in Duck Egg Blue to the atmospheric Peony Lime.

The colours have been selected using the latest fashion palettes to compliment the modern home and come with eyelet headers for ease of fitting and in keeping with contemporary fashion.

Made from a high quality woven fabric, these curtains, available in four sizes, have the same features that are standard across our range including a full lining and mitred corners. Optional 45x45cm Cushion Cases are also available to complete the look.

1. Alicia Duck Egg Blue
2. Alicia Terracotta
3. Peony Lime
4. Peony Claret



Rosie

Exquisite, Elegant Embroidery



NEW



*a
Trick
of the eyes*

Another strong addition to our bedroom range comes in the delectable form of Mirage, with its dominant embroidered floral design in either Damson or Green. We are very excited to be able to offer you duvet sets, bedspreads, cushions as well as readymade pencil pleat curtains.

We have had a lot of success in recent years with this style of product as it sits nicely between a traditional floral duvet set and something a whole lot more modern. Because of this it appeals to a very wide consumer group, allowing you to satisfy both ends of the market with one product.



NEW

Welcome to Tahiti

A touch of the tropics is being brought to us with Tahiti, a beautiful floral scroll in four sizes of eyelet curtains as well as 45x45cm cushion cases, and in three contrasting colours.



Sandringham

Whilst eyelet curtains are all the rage at the moment, the traditional pencil pleat curtain is far from dead, especially for those with bay windows or those who prefer runners to poles. One of the main selling points of the pencil pleat curtain over the eyelet is the fact that it can be used as a much more prominent room feature by utilising the tiebacks that come included.

Whilst we have a wide range of traditional heavy weight jacquard pencil pleat curtains as part of our Paoletti range, we believe that Sandringham offers a product with a lighter, up to the minute look. The colours on offer are a delightful mix of the natural and fashion colours to appeal to a larger customer base.





FLORAL DELIGHT

Clara was another of the products that we first introduced to you as part of the spring/summer launch in January 2010 and it was phenomenally popular.

In duck egg blue or pink, the range consists of duvet sets, cushions and pencil pleat curtain. As with many of our designs, it has been made to compliment and coordinate with others products in our range.





BEDROOM BLISS

Some people still see the bedroom as a place of tranquillity. A place to hide away from the hustle and bustle of everyday life. These people don't necessarily see the bedroom as an extension of the catwalk or somewhere to develop as another part of their living space. They want it to be calm, relaxing... a place to go to chill out and switch off.

For those people we have just the product. Serenity. This is a very simple, low key design compared to others in the collection and it is the soothing colours and clean design of this embroidered product that makes it so appealing. The collection contains duvet sets, a bedspread and cushions.

NEW

RIVAHOME
KIDS

playtime

The last 12 months has seen a massive development and expansion in our range of childrens products.



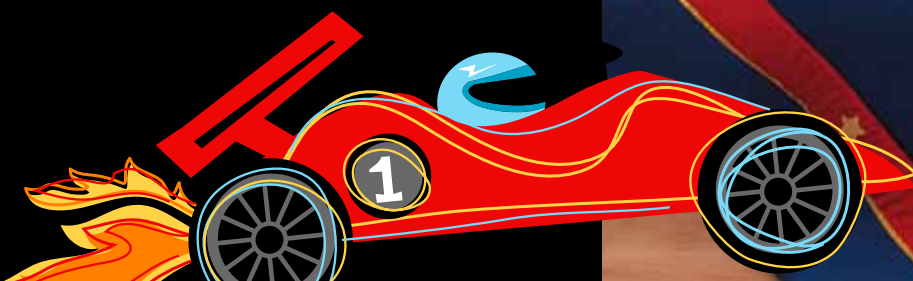
How do you go about selecting a range of childrens products that not only appeals to both adults and kids, but is also practical for everyday use? It's a delicate balancing act and we spend a lot of time looking at different designs and concepts before making our decision but we're sure you'll agree that it's time well spent!

There are four core designs - Secret Garden and Cupcakes for the girls and Finish Line and Rocket for the boys. All four designs feature embroidered and appliquéd motifs in bright, vibrant colours to enhance the child's room.

Each range contains duvet sets, bedspreads and bunting with a number of other design specific options such as shaped cushions, filled cushions and laundry bags. Lined Curtains are available in the two girls designs with pencil pleat header tape and tiebacks included in the pack.

Effort has been made to ensure that the packing of these goods is bright and attractive so that it catches the eye. The retail pack is something we have worked hard to improve in recent years as this is the only way some of our customers are able to display the goods. We carry out significant research and development, looking at what else is in the marketplace and seeing how this can be improved before we finalise our own packaging.

Another new product that we're pleased to be able to offer you is an embossed micro-fur throw. These come in two options - Fuchsia with a series of small embossed hearts on the face, and in Blue with embossed stars. Both these throws have a fleece reverse.



NEW



Christmas is coming...

RIVAHOME
CHRISTMAS COLLECTION



... and we have a selection of table linen to help increase the festive spirit during your Christmas Dinner and beyond.

Star and Cut Out Poinsettia are two completely new ranges that incorporate tablecloths, napkins, placemats, table runners as well as a table centre (Cut Out Poinsettia only). These two festive offerings are available in both silver and gold.



We are also pleased to introduce a further two new designs for Christmas. Poinsettia is a cream runner with a pretty embroidered poinsettia in the centre and a red poinsettia cut out border, whilst Scroll Poinsettia runners and table centres takes the cut out concept one step further with an all over scrolling cut out design in red.



Gold Leaf



Alexis is a new range of table linen that we are pleased to offer as part of our Paoletti range. It has been created using a metallic cloth and embellished with an all over metallic scroll. Tablecloths, table runners, napkins and placemats are available in this design.

This will be a top product for the Festive season but we're also confident that it can be a winner throughout the year when people are looking for something to add the finishing touches to that special occasion, whether it is something as big as a wedding or a dinner party for friends.

1. Portofino
2. Bel Air
3. Manhattan Mocha
4. Lexington Mocha
5. Lexington White
6. Lexington Pewter

PURE Inspiration

Lexington, in three stylish colours, is the latest addition to our range of 200 count, 100% Cotton duvet sets and accessories. It joins our other popular designs such as Manhattan, Portofino and the magnificent Bel Air. It is available in DB, KS and SKS duvet sets and sheet sets along with additional oxford pillowcases.

Pure cotton bedding is growing ever more popular and we expect this trend to continue in the coming years as customers become more educated and demand ever greater standards of luxury. Our bedding is made from high quality cotton and has 200 threads per square inch which gives a soft, smooth finish.



1



2



3

NEW



NEW

Classical Bedspreads

*100% Cotton traditionally
styled bedspreads look set to
conquer the world this year*



2
3



4
5



6



Some types of product seem to be around for ever whilst growing, developing and changing to fit in with current tastes and fashions.

These traditionally styled quilted bedspreads, pillow shams and cushion cases take their influence from generations of similar products but have been designed and produced to ensure that they're up to date with the latest trends.

Made from 100% Cotton, they feature a variety of styles and techniques such as patchworking, scalloping and stitched quilting. The range offers products in either single colour or a variety of printed designs that will bring an ageless grace to the bedroom.

1. Toulon White
2. Avignon Beige
3. Avignon Duck Egg
4. Toulouse Blue
5. Toulouse Pink
6. Provencal Blue

Picture Perfect



Want a new look for your room? A new pair of curtains is a quick, easy way to freshen things up.

We have an outstanding selection of top of the range curtains as part of our Paoletti brand, many with additional items such as cushion cases, runners and throws also available.

These have been selected to help transform your room into something special and are made from the very finest materials, using the latest techniques and paying close attention to current trends.

These curtains are available in a number of styles to appeal to all segments of the market, from the traditional Florence to the eclectic Fairmont. New designs are frequently added to ensure that we keep up to date with changing fashions, although designs such as Zurich seems to get more popular as the years go by.

This is a segment of the market that we have really grown and developed over the last five years as our Paoletti brand has gone from strength to strength.



1. Kingdom
2. Zurich
3. Florence
4. Lausanne



1

- 1. Nocturne
- 2. Zhivago
- 3. Midnight
- 4. Fairmont

Nocturne



2

Zhivago



3



PAOLETTI

Est. 1973

Our superior Paoletti brand has been around for a long time now and in recent years the number of products within the range has grown significantly with the increased interest in interior design and desire for luxury home textiles.

During the development and launch of our RivaHome brand we also took a look at Paoletti and made the decision to give the brand a makeover at the same time.

The graceful new Paoletti logo and colour scheme has been designed to enhance the products within the brand. It is significantly different to the RivaHome branding with a more refined feel that ensures that it is easily recognisable as a higher end brand. The packaging uses pearlescent or optic white card, embossing and metallic foil printing techniques that makes the goods under the Paoletti brand a cut above the rest.

The new look logo and packaging will start to appear over the coming months and help to move Paoletti onto a whole new level.



4



Montego Bay

An exotic, spicy new addition to the bedroom, the Montego Bay range consists of a bedspread set, cushion cases and eyelet curtains.



NEW

Shalimar

Table Linen for the home has come a long way in recent years, especially as many people are using the opportunity for a dinner party as a perfect excuse to show off their interior design skills.

With a metallic look that is very popular, Shalimar is a single colour table linen collection in three colours which brings an air of sophisticated luxury to the dining table.

This is an incredible product with a scotchgard stain resistant finish to keep it looking at its best for wash after wash.



The House of *Hanover*

Jacquard chenille curtains have been a mainstay of our Paoletti brand for many years and continue to be very popular. We're very pleased to be able to bring you the latest of these designs, Hanover.

This is a development of the Hanover cushion cases that were introduced earlier this year.

The curtains, with an all over floral face, are available in 4 options: pencil pleat tape header with tiebacks in sizes 168x186cm, 168x229cm and 229x229cm; along with eyelet header curtains in 229x229cm.

The cushion cases have a floral design on the face with a striped reverse and come in 45x45cm, 55x55cm and 40x60cm. These can also be filled with either a polyester or a duck feather pad.

The 4 colours we have selected: damson, silver, black and beige; really help to highlight the beauty and refinement of this design.



NEW

Belgravia

Belgravia is the latest in our range of traditional readymade curtains. Although it looks similar to the likes of Zurich, Lugano and Vincenzo, this is actually a little bit different.

The photographs can't really do justice to the brightness and vibrancy of the colours in this product. Currently available in gold and rust, this is a heavyweight jacquard chenille curtain of the highest quality.

As well as the more conventional 3" pencil pleat header tape, we are also offering this product with an eyelet header to reflect the increased demand for this method of hanging curtains. This is something that is growing in popularity for the more traditional curtain as well as those that have a more contemporary look. This allows those people who prefer the convenience of poles rather than curtain tracks to have a traditional feel to their home, whilst conversely allowing a traditional design to fit in to a more contemporary setting.





Elegance

Bedroom Couture

Allow us to introduce you to our Elegance Bedroom Couture range.

These are products of the very highest quality that have been inspired by the latest haute couture from the catwalks of London, Paris, Milan and New York. The designs and products in this range take elements from the latest that the fashion world has to offer and incorporates this into products that will be a fantastic addition to the home.

The key to this range is to keep it small, with only a limited number of designs and products on offer at any one time. The first two designs we have the pleasure to bring you are right out of the top drawer.

Cristal has been created using the very finest 'duchess' satin that is normally found in bridal wear or ball gowns. This is a beautiful material in look and feel and will bring a richness to your home that few products can match. In three sumptuous colours: Champagne, Silver and Taupe; this collection consists of a bedspread set, lined eyelet curtains, a quilted bed runner and assorted cushions and cushion cases. Each product is embellished with jewelled buttons and trelliswork to bring you a truly eye-catching design.

Cleopatra is the second of our exclusive new designs. This range is made from a high quality taffeta but the real value is in the amount of detail that is incorporated into the design, with large amounts of embroidery and pleating making it a feast for the eyes. Available in Damson only, this bedroom collection includes a bedspread set, lined eyelet curtains, a quilted bed runner and three sizes of cushion cases.

1. Cristal Taupe
2. Cristal Champagne
3. Cristal Silver

Back Cover: Cleopatra Damson



1
2







1

A Soft

Tactile, soft touch fabrics have been very popular this year, especially in the accessory sector of the market with cushion cases and throws created to compliment both the living room and the bedroom.

Is there anything better in Winter than cuddling up under a warm, gentle throw in front of a roaring fire (or humming



1. Plush Throws
2. Pom-pom Throws
3. Velvet Throws and Cushions
4. Supersoft Throws

2



Safari is our take on the classic animal print faux fur throw and cushion case that is making a comeback this season. It's no longer necessary or politically acceptable to go hunting wild animals in darkest Africa and, with our Safari Collection, you won't need to.

The throws have an animal print face and a polar fleece reverse making them particularly attractive coming into Autumn and Winter, whilst the cushion cases are double sided. Four designs are available: Leopard, Pony, Tiger and Zebra.

Touch

radiator) with the one you love. These are far from a one season product however, being versatile and fashionable enough to use all year around.

We have four new designs on offer, all of which offer a unique and different look, from the traditional feel of 'Velvet' to the plain simplicity of Supersoft.



Traditional textured throws are a timeless product that never seems to go out of fashion.

We have a number of these as part of our range and they consistently prove to be a popular line due to their incredible versatility.

Two of the newest additions are Milly and Linden which are due into us during the latter part of 2010. These are both chunky knitted throws in a variety of modern and natural colours.





Damson Collection - 1: Poppet; 2: Teardrop; 3: Echo; 4: Glendale; 5: Lilly; 6 & 13: Vortex; 7: Belmont; 8 & 10: Poppet Trio; 9: Desire; 11: Harlequin; 12: Paris

Lime/Paprika Collection - 1: Stateside; 2: Nevada; 3: Rhapsody; 4 & 7: Lilly; 5: Vortex; 6: Yacca; 8: Mancini; 9 & 10: Spiral; 11: Amalfi





Fuchsia, Red & Black Collection - 1: Lilly; 2: Harlequin; 3 & 6: Rhapsody; 4: Yacca; 5: Ying; 7: Ventura; 8: Vortex; 9: Paris; 10: Crystal Daisy; 11: Amalfi

CUSHION FRENZY

The hottest colours and the most up to date designs. Take a closer look at our range of cushions.

The range of cushions that we stock across our brands is stunning. In all the latest fashions, fabrics and styles we're pretty confident that we'll have something for everybody.

Are you after something brash, vibrant and 'in your face'? Take a look at Rhapsody, Amalfi, Lotus or any of our other bright 3D felt cushions, or what about the ever popular Vortex with its organza swirl?

You need something more refined? Check our Paris or the glorious teardrop.

Our selection of stand alone cushion cases are reviewed and developed on a regular basis, and unlike those that are part of a large seasonal range, they are introduced throughout the year to ensure that we constantly have something new for you to see.

The majority of these products are available as a cushion case only or filled with either a polyester or one of our superb duck feather cushion pads, whilst a small number come ready filled.



Alongside our extensive range of bedding, cushions and curtains we also have a wide range of accessories suitable for the home. These include a large selection of decorative tiebacks suitable for all budgets that can be used to enhance the appearance of your curtains. We are also able to offer a stand alone display stand with a header card for our tiebacks that enables you to display the tiebacks at their best.

We have two luxurious mattress toppers available. Ambassador is a superfine polyester mattress topper which comes with a combed polyester outer and is ideal for those who may have an allergy to feather. Imperial is our top of the range luxurious dual layer

mattress topper. The bottom layer is filled with 100% white duck feathers providing a comfortable, durable base whilst the top layer is the same superfine polyester used in Ambassador. The outer is down proof 100% cotton percale. Both toppers come with integral elasticated corner straps for easy fitting. The Riva Slumber walled duck feather pillow is also a popular product that has been designed to help the sleepers posture and reduce the potential for back ache.

Speak to one of our Sales team about our other products including tea towels, dishcloths, face cloths, cushion pads and mattress protection.

Company Profile

Riva Paoletti Limited is a family owned business established in 1973. We specialise in import, wholesale and distribution of home furnishings and textiles.

Our customer base includes independents, large retailers, supermarkets and mail order groups. We work predominantly in the UK and Ireland but also have a strong customer base in Europe.

The majority of our orders are processed and dispatched from our purpose built office and warehouse facility in Leeds using a combination of our own transport and carriers.

We stock a wide range of products in our own RivaHome, Paoletti and Elegance brands as well being able to provide individualised designs for our larger customers.

We use a number of different designers and develop trend boards for every season to ensure our ranges are ahead of the market. Product development using new techniques and materials are an important part of the ethos of our company. This allows us to try and offer something different to our competitors.

We source from all over the world with our core supplier base being in China, India, Pakistan, Vietnam and Portugal. We have developed close working relationships with our mills enabling us to react quickly to changes and developments in the market place.

We have 4 extensive showrooms that enable us to display a large number of our products including curtains, cushions, throws, bed linen and tiebacks.

For more information on the items featured in this product guide or any of our other designs please contact:

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Elegance
Bedroom Couture

Cleopatra